

Pacific Power Community Benefits & Impacts Advisory Group (CBIAG) Kick Off Public Notes

Thursday October 27, 2022, 1-4pm Pacific Time

These notes were synthesized and summarized by E Source, PacifiCorp's meeting facilitation partner.

Executive Summary

The launch of the CBIAG contained a members' only orientation from 1 to 3 pm PT, followed by a public onboarding from 3 to 4 pm PT. The orientation contained two guided discussions, which CBIAG members were asked to share the communities they identified with, their community challenges and their superpowers (key strengths). There also was a facilitated exercise to get their initial thoughts on equity and how it pertains to their communities.

The public, as well as CBIAG members, could attend this meeting in person at the Chamber of Commerce in Medford, OR or via Zoom. The public portion of the meeting was supported by Spanish and American Sign Language interpreters.

CBIAG Advisory Group Orientation 1:00-3:00 PM PT	CBIAG Public Onboarding Agenda 3:00-4:00 PM PT
<ul style="list-style-type: none">• Welcome & Kick Off Introductions & Ice Breaker• Initial Discussion on Equity• Charter development timeline	<ul style="list-style-type: none">• CBIAG Introductions• Pacific Power Introduction & HB 2021 Overview• CBIAG Orientation, Approach & Calendar• Public Comments• Wrap Up & Next Steps

Attendees

CBIAG Attendees	
Rose Reeser	ACCESS
Jennifer Gustafuson	AllCare Health
Jody Warnock	Capeco
Alma Pinto	Community Energy Project
Britt Conroy	Ecumenical Ministries of Oregon
Patrice Hanlon	Josephine County Food Bank
Christina Zamora, Xitlali Torres	Klamath & Lake Community Action Services
Michelle Ehara	Mid-Willamette Valley Community Action

Tim Lynch	Multnomah County
Jennifer Groth	Rural Development Initiative
Shaun Pritchard	United Community Action Network
Not In Attendance	
Erica Ledesma (video)	Coalicion Fortaleza
Viviana Matthews	Clatsop Community Action
Lori Scharton	NeighborImpact
Drew Farmer	Oregon Coast Community Action

CBIAG Orientation Objectives (CBIAG only)

- Get to know CBIAG members better, hearing their stories and having conversations with them on community goals, needs and wants in terms of energy equity and the transition to a clean energy future
- Initiate a partnership to advance real world, energy equity results in Oregon communities as well as meet HB 2021 requirements

CBIAG Orientation (1:00 to 3:00 pm)

Closed door session focused on getting to know CBIAG members and their views on equity.

CBIAG Public (3:00 to 4:00 pm)

AGENDA

Time (PT)	Description
3:00 PM 20 mins	CBIAG Introductions Pacific Power Introduction & HB 2021 Overview
3:20 PM 30 mins	CBIAG Orientation, Approach & Calendar
3:50 PM 5 mins	Public Comments
3:55 PM 10 mins	Wrap Up & Next Steps

CBIAG Introductions

Member organizations were introduced with the caveat that attendance at CBIAG meetings may be delegated to various members of the organization.

Organization	Location
Access Helps	Jackson
AllCare Health	Jackson and Josephine County
Capeco	East Central Oregon
Clatsop Community Action	Clatsop County
Coalicion Fortaleza	Rogue Valley
Community Energy Project	Portland
Ecumenical Ministries of Oregon	Statewide
Josephine County Food Bank	Josephine County
Klamath & Lake Community Action Services	
AmeriCorp RARE Team	Klamath/Lake
Mid-Willamette Valley Community Action	Marion, Polk
Multnomah County	Multnomah
NeighborImpact	Crook, Deschutes, Jefferson
Oregon Coast Community Action	Coos Bay
Rural Development Initiative	Statewide
United Community Action Network	Roseburg

Pacific Power Introductions & HB 2021

E Source facilitator Lisa Markus introduced Southern Oregon service territory challenges as reported in the [2022 System Planning Survey Results](#). The leading regional challenges were “High Cost of Living Including Energy Costs (83%), followed by Affordable Housing (79%).

CBIAG member Jennifer Gustafuson from AllCare Health presented findings from their recent regional study on homelessness and the struggle to afford housing in Southern Oregon. [Survey shows most Southern Oregonians agree homelessness is important issue - OPB](#)

E Source facilitator Lisa Markus provided an overview of Pacific Power’s Oregon service territory, which highlights geographic diversity including being the state’s largest rural electric services provider, serving two major metropolitan areas (Medford and part of Portland), as well as coastal and high desert communities.

She also mentioned Pacific Power’s considerations for the underserved including:

- Pollution burden
- Demographics
 - Rental and multifamily housing
 - Communities of color and/or experiencing low income
- Geography: communities
 - Tribal
 - Rural
 - Frontier
 - Coastal

Pacific Power’s Equity Analyst Kim Alejandro spoke about the utility’s background in creating the Washington Equity Advisory Group (EAG), which has been active for two years and has provided guidance to the utility on key elements in the transition to an equitable clean energy future, programs to help the transition, and ways to communicate to increase participation among underserved populations.

Pacific Power’s Cory Scott, Director of Customer Solutions, talked about the foundational work done to set the CBIAG up for success, including:

- Stakeholder filings such as the Oregon Clean energy Plan Updated Engagement Strategy [um2225hah161643.pdf \(state.or.us\)](#)
- Leverage knowledge of three transportation electrification stakeholder meetings held for Oregon, which had equity implications.
- Surveying customers and community based organizations to better understand equity challenges in Oregon
- Factor in the regional lens of Pacific Power’s regional business managers who have been boots on the ground in the territory, working with community leaders, governments, nonprofits and community based organizations on issues and barriers

Pacific Power’s Christina Medina, Manager Stakeholder Policy & Engagement, talked about the trajectory of the CBIAG beginning with:

- Monthly stakeholder meetings alternating between hosting onsite meetings in the communities where CBIAG organizations are located (also available online) with online only meetings.
- Using CBIAG input to solidify an integrated stakeholder strategy and approach, as well as group charter.
- Beginning data work to develop an equity lens across the service territory.
- Developing an information hub to house critical content on the CBIAG and resources to help advance energy equity

E Source facilitator Lisa Markus shared key findings from CBIAG feedback that has helped shape the CBIAG’s approach:

FINDING	CBIAG ACTION
Achieving equity in a clean energy future means addressing a broad spectrum of needs (utility and nonutility)	<ul style="list-style-type: none"> • CBIAG members have a valuable lens on the needs of their stakeholders • Those needs and concerns will be used to identify and define equity impact areas in the transition to a clean energy future and shape the agenda toward achieving impact • CBIAG will provide a forum for education and collaboration, it will also look for meaningful ways to

	create concrete energy equity results in the community
Community based organizations are stretched thin addressing community needs (time, staff, development) and need support (relationships and resources)	<ul style="list-style-type: none"> • CBIAG will provide a forum for development and community action • CBIAG members will be invited to bring mentors, colleagues to events for exposure and skill building • The CBIAG forum will strive to identify and support actions that create real world equitable results

Pacific Power’s Christina Medina, Manager Stakeholder Policy & Engagement, shared initial thoughts on principles guiding the CBIAG:

- **Access and inclusion:** Increase participation from communities that have not traditionally participated in utility planning processes.
- **Seek to understand:** Gain a more in-depth understanding of community needs and perspectives
- **Address barriers:** Seek to identify and address barriers to participation through input.
- **Information transparency:** Share learnings and ideas between the Company and stakeholder communities.
- **Support others:** Expand and support community outreach
- **Measure progress:** Delivering a biannual report

Medina also shared near term meeting topics including:

- Charter development
- Oregon service territory demographics and characteristics that impact equity
- Overview of Pacific Power programs to help income challenged customers and communities

Public Comments

There were no public comments

Closing Thoughts

CBIAG members were asked about their big takeaways from today. Responses included:

Diverse group with different backgrounds. Proud to be a part.

Selection of individuals around the table. True diversity and confident that we'll do great work.

I was happy with the conversation

Portland climate justice. Implementation of HB 2021 is insane and excited to understand all the technicalities to address energy burden.

We have the right people around the table to make sure no one is left behind

Hopeful. Looking forward to see what comes up

Was part of a community group with the Oregon Just Transition Alliance and excited to be continuing.

Looking forward to conversations we'll have. Great deal of caring and respect.

Appreciation, excitement.

Great to hear everyone's perspectives in the group.

Thanks for involving all the community action agencies. Seems like a group that can put action plans together and don't want to meet for the sake of meeting. Looking forward to getting to improvements that can help how we help people

CBIAG members were provided with the following resources for more information:

[Oregon Community Benefits and Impacts Advisory Group \(pacificorp.com\)](http://pacificorp.com)

Email comments to:

ORCBIAG@pacificorp.com

Near term meeting include:

MEETING TYPE	EVENTS ARE FROM 1 PM to 4 PM PACIFIC TIME
ONLINE	NOV 17
HYBRID	DEC 15