

Washington Equity Advisory Group (EAG) December 2023 Meeting

Clean Energy Transformation Act

December 7, 2023



Washington Equity Advisory Group Meeting

1:00 - 4:00 pm PT, December 7, 2023

For a Better Meeting Experience...



Use Gallery View (icon at top right) when in group discussion



For technical support, chat "Tag Galvin-Darnieder/ E Source" as recipient, and send your message



Questions are welcome at any time
Please mute until speaking
Speak by clicking the "Raise Hand" in the tool bar

TIMING	TOPIC
1:00 pm	Objectives & Presenters
1:10 pm	Check In
1:20 pm	Closing the Feedback Loop & Community Calendar
1:30 pm	2023 Year in Review Multicultural Earned Media Campaigns Recap
2:00 pm	Equity Advisory Group: Impacts on Decision Making
2:20 pm	BREAK
2:30 pm	Updates
3:00 pm	Preview of 2024
3: 15 pm	Public Comment
3:30 pm	Next Steps

Today's Objectives

Pacific Power's Equity Advisory Group

The Washington EAG was created to help inform and advise on issues most important to the communities PacifiCorp serves in Washington

1. Reflect on our year together
2. Discuss the Washington Equity Advisory Group's impacts on decision-making
3. Provide you with key updates
4. Preview what's coming in 2024

Presenters



Christina Medina
Stakeholder Policy &
Engagement Manager



Lee Elder
Load Forecasting
Manager, Load & Revenue
Forecasting




Jeffrey Daigle
E Source Facilitator



Kimberly Alejandro
Equity Advisory Analyst,
Pacific Power



Natasha Holstein
Avisa Multicultural
Marketing
President




Morgan Westberry
E Source Facilitator



Stephanie Meeks
Regulatory Manager,
Regulatory Policy &
Operations

Check-In

Check In Question

What is something you felt proud of this year? (Either professionally or personally.)

Closing the Feedback Loop

Closing the Loop

October Themes:

- Heard from Northwest Community Action Center
- Learned about available grants, programs, and resources from the Washington State Department of Commerce
- Began planning the 2024 meeting schedule and topics

Feedback Highlights:

- Questions and comments focused around:
 - A desire to engage in more cross-collaborative conversations and work
 - Interest in continuing to help inform outreach approaches especially for Highly Impacted Communities (HICs)

Impacts:

- With your input, Pacific Power has drafted a 2024 WA EAG meeting schedule covering several topics important to you
- With your recommendation, Pacific Power staff have taken the new GIS resource showing local community action agency program service coverage and have converted them to physical handouts that are available for interested partners

Recap: October 12, 2023 EAG Meeting Activity

Each participant was given stickers to vote on topics that best resonated for them. These were the results...

Energy Efficiency	Modular Nuclear Generators	WA Natural Gas Mandates (Impacts)	Income Eligibility Information for Programs/Services
Networking - 1	Supply Side Updates & Challenges	Increased Highly Impacted Communities Outreach - 10	Disconnections - 6
Demographics & Community Needs - 1	Partnerships & Guest Speakers - 6	Spanish Marketing Updates	Emergency Preparedness & Planning - 3
Siting of solar generators	Transportation Electrification - 1	Wildfire Safety	Commerce Updates (Funding & CETA) - 7
Rebates & Outreach Updates - 2	Transportation Charging Access	Improving the Low-Income Client Experience	PacifiCorp / Pacific Power Community Visibility - 2
Forestry	EV Consumer Charging Infrastructure	Controllers for Local Storage	
Low-Cost Electric Transportation	EV Consumer Information	Education on Energy Efficiency	



Community Calendar

December 2023

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
26	27	28	29	30	1	2
3	4	5 Non-Profit Grant Writing Workshops @ 640 Water Center Dr, Walla Walla, WA 99362 9AM-12PM	6	7 Online - Pacific Power's Washington Equity Advisory Group Meeting 1pm-4pm (PST)	8	9 Upcycling Toys for Kids @ Water & Environmental Centern 640 Water Center Dr. Walla Walla, WA 99362 1:00pm-2:30pm
10	11	12 Non-Profit Grant Writing Workshops @ 640 Water Center Dr, Walla Walla, WA 99362 9AM-12PM	13	14 Non-Profit Grant Writing Workshops @ 640 Water Center Dr, Walla Walla, WA 99362 9AM-12PM	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	1	Notes December 7 Winter Fest & Lighted Parade @ 629 S College Ave College Place, WA 99324 4pm-7pm				

[December 7 Non-Profit Grant Writing Workshops @ 640 Water Center Dr, Walla Walla, WA 99362 9AM-12PM](#)

2023 Year in Review

2023 Year In Review

During the meeting, Pacific Power shared a video showcasing conversations around the following questions:

- What has your experience been presenting to the EAG?
- How has the EAG's feedback impacted your work?
- What are your hopes for engaging with the EAG in the future?

Wattsmart | Multicultural Campaigns Recap

Pacific Power launched a new earned media **multicultural campaign** in Washington

- **Goal:** To increase awareness and participation in Pacific Power's Wattsmart energy efficiency programs among Spanish-speaking Washington customers
- **Approach:** Use relevant messaging, cultivate local influencers, communicate with community, share successes.

*Engage communities where they are!
More than language – it's identity, culture matters!*



Wattsmart | Multicultural Campaigns Recap

Through both campaigns Pacific Power was able to:

- Increase awareness
- Develop culturally relevant messaging
- Connect and resonate
- Strengthen relationships within the community
- Drive awareness to the Wattsmart webpages
 - PacificPower.net/Ahorre
 - PacificPower.net/Negocios



¡AJÁ! ¡ASÍ ES COMO SE HACE!

El verano pasó y ahora vienen las temperaturas más frías y la temporada de fiestas. Linda época del año para pasar tiempo con amigos y familiares. Como dueño de una pequeña empresa, siempre estoy buscando formas de ahorrar dinero. He estado pensando en actualizar la iluminación en mi tienda, pero solamente la idea de gastar más, me da un dolor de cabeza!

Fue mientras estaba comprando unas cosas en la Tienda La Tapatia, que me di cuenta de lo bien y brillante se veía. Le comenté al dueño lo agradable que eran las luces nuevas y me habló del programa Wattsmart Business ofrecido por Pacific Power.

Me contó que los incentivos ofrecidos por Pacific Power para cambiar la iluminación a bajo consumo en negocios pequeños pueden llegar al 100% de los costos del proyecto, dependiendo del tamaño del mismo, y además un negocio puede ahorrar un 25% o más cada año en las facturas de energía con las luces de bajo consumo.

Él decidió cambiar a luces modernas LED, y su proyecto calificó para un incentivo de más de \$12,000, por lo que solo pagaron \$972 por todo el proyecto y vio un ahorro anual de más de \$3,000.

Sabiendo que Pacific Power tiene un sitio de Internet en español, lo visité para conocer más información:
www.PacificPower.net/Negocios.

Ahora que Pacific Power tiene estos incentivos para ahorrar dinero y energía, se me quitó el dolor de cabeza y sé que tengo la manera de cambiar la iluminación vieja a luces LED.

Para más información, visite www.PacificPower.net/Negocios o llame al **509-930-1562** o **1-855-805-7231**

Antes

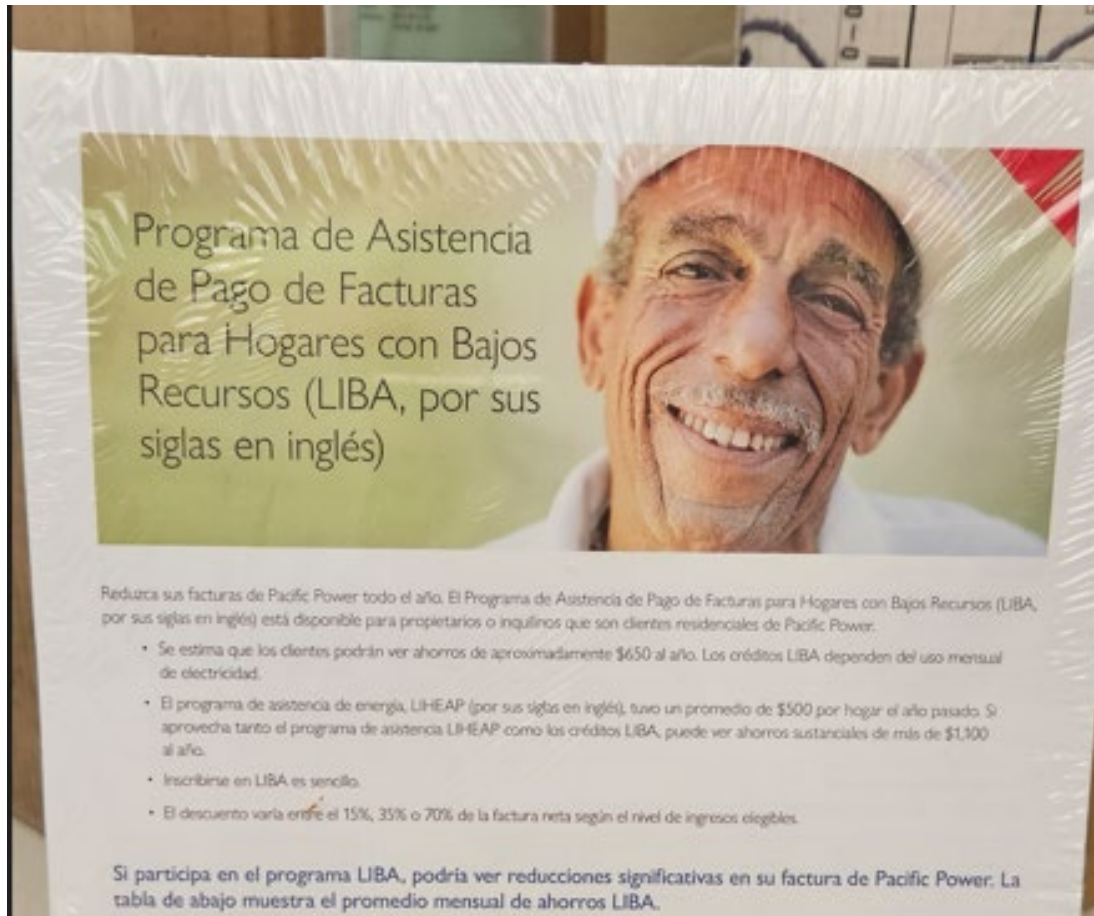
Después

WATTSMART

PACIFIC POWER.
ILUMINANDO TU POTENCIAL

Resource Sharing and Creation

Washington Low-Income Bill Assistance & Agency Service Coverage Map Handouts

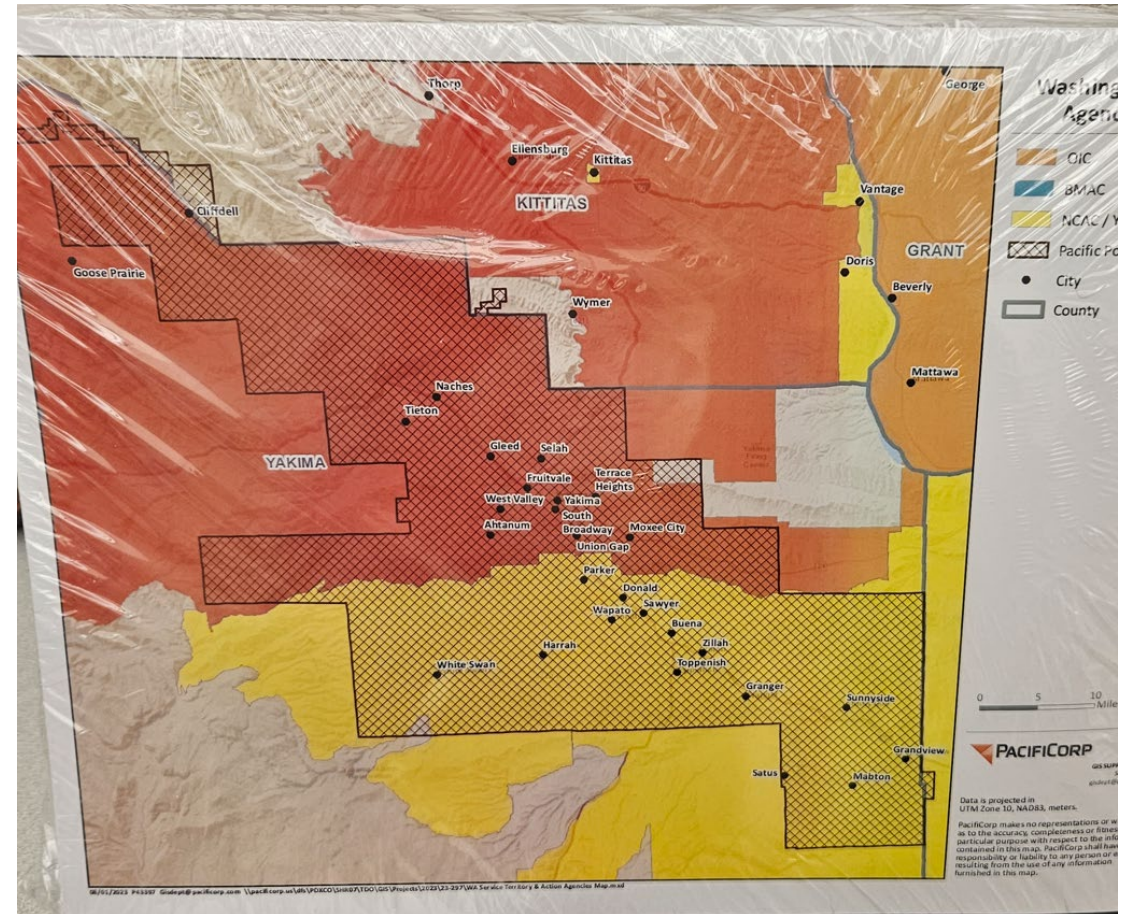


Programa de Asistencia de Pago de Facturas para Hogares con Bajos Recursos (LIBA, por sus siglas en inglés)

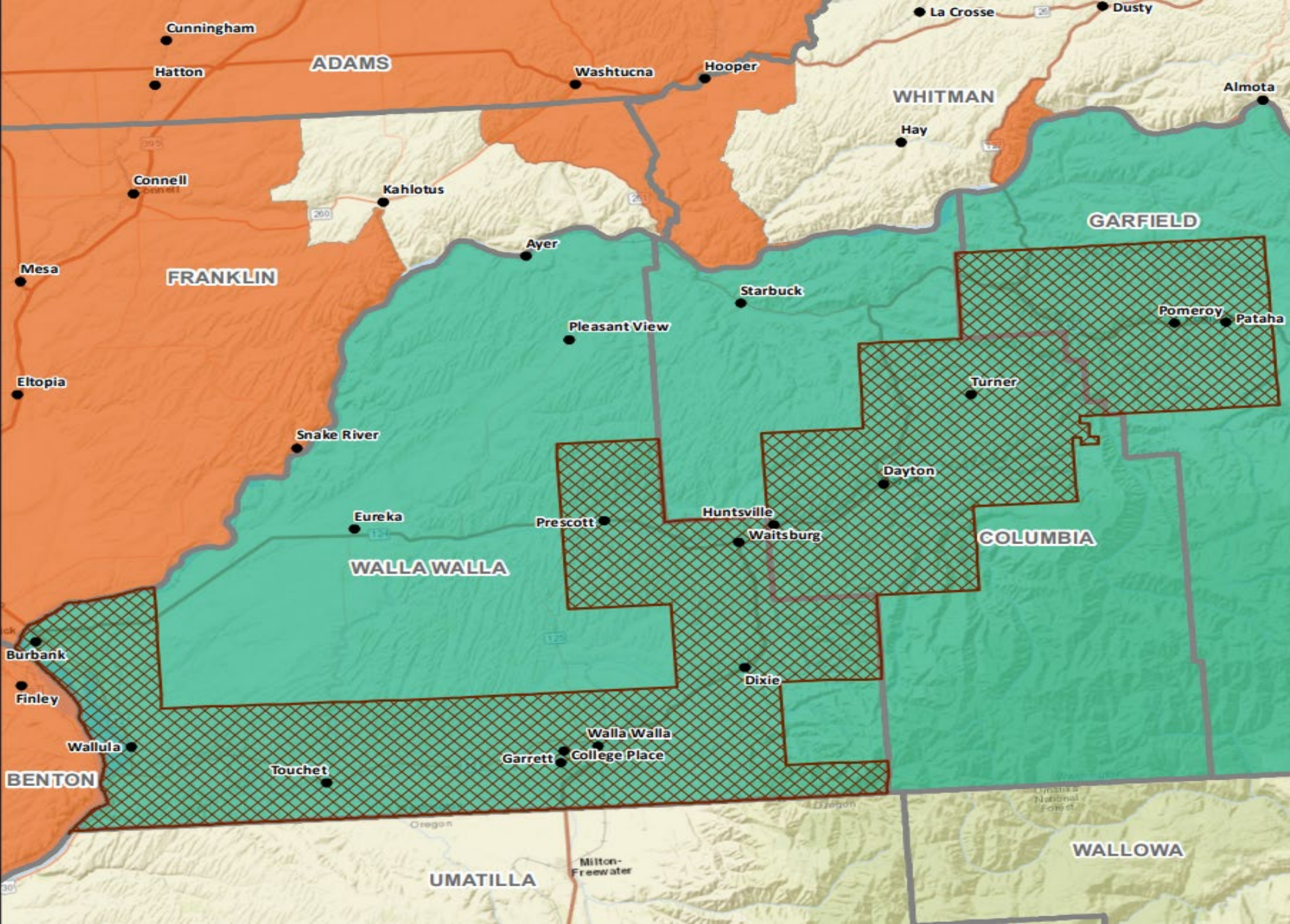
Reduzca sus facturas de Pacific Power todo el año. El Programa de Asistencia de Pago de Facturas para Hogares con Bajos Recursos (LIBA, por sus siglas en inglés) está disponible para propietarios o inquilinos que son clientes residenciales de Pacific Power.

- Se estima que los clientes podrán ver ahorros de aproximadamente \$650 al año. Los créditos LIBA dependen del uso mensual de electricidad.
- El programa de asistencia de energía, LIHEAP (por sus siglas en inglés), tuvo un promedio de \$500 por hogar el año pasado. Si aprovecha tanto el programa de asistencia LIHEAP como los créditos LIBA, puede ver ahorros sustanciales de más de \$1,300 al año.
- Inscribirse en LIBA es sencillo.
- El descuento varía entre el 15%, 35% o 70% de la factura neta según el nivel de ingresos elegibles.

Si participa en el programa LIBA, podría ver reducciones significativas en su factura de Pacific Power. La tabla de abajo muestra el promedio mensual de ahorros LIBA.



Washington Action Agencies Map



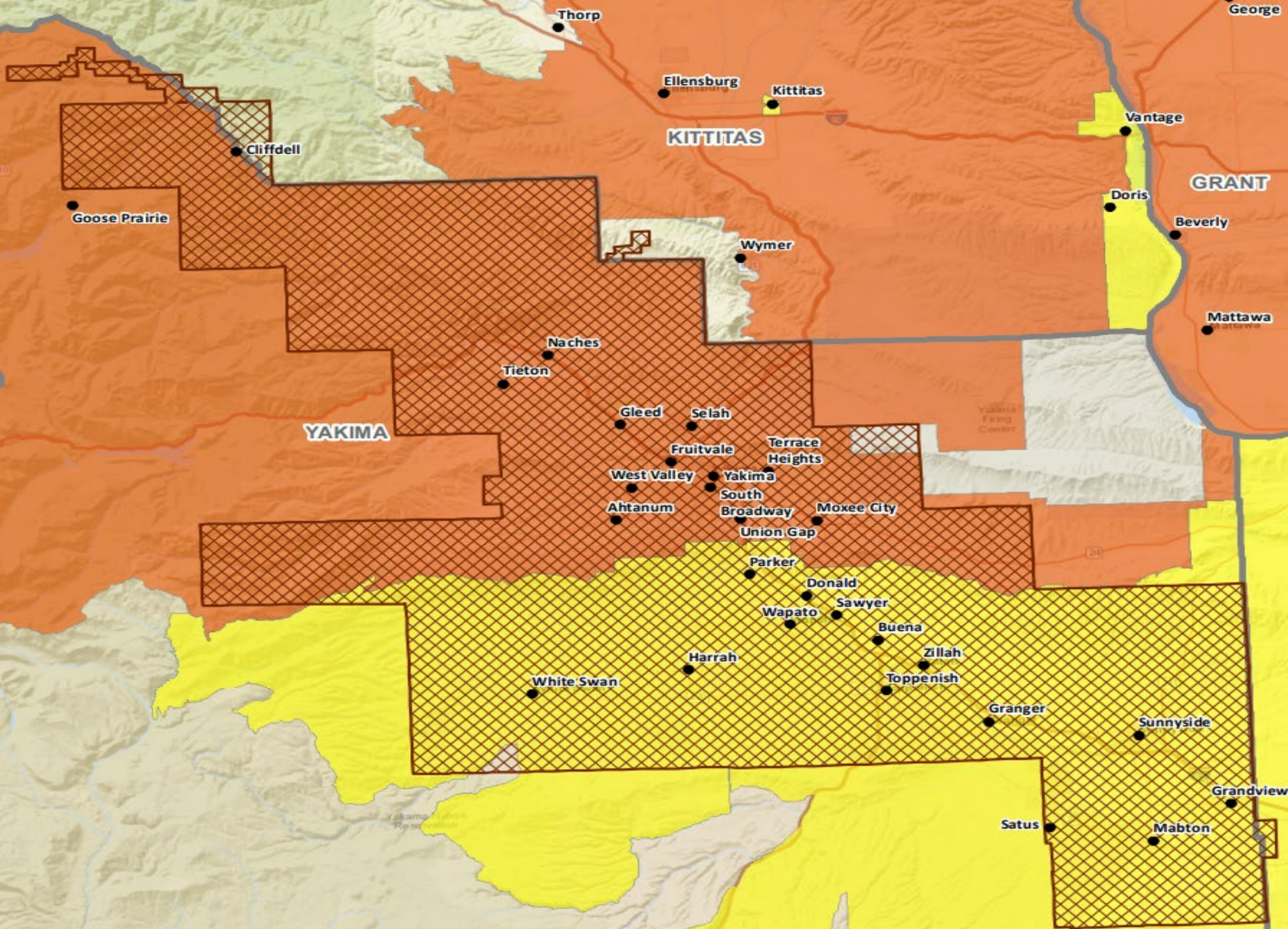
-  OIC
-  BMAC
-  NCAC / YVFWC
-  Pacific Power Service Area
-  City
-  County




GIS SUPPORT SERVICES
Solutions Group
gisdept@pacifiCorp.com

Data is projected in UTM Zone 10, NAD83, meters.
PacifiCorp makes no representations or warranties as to the accuracy, completeness or fitness for a particular purpose with respect to the information provided.

Washington Action Agencies Map



- OIC
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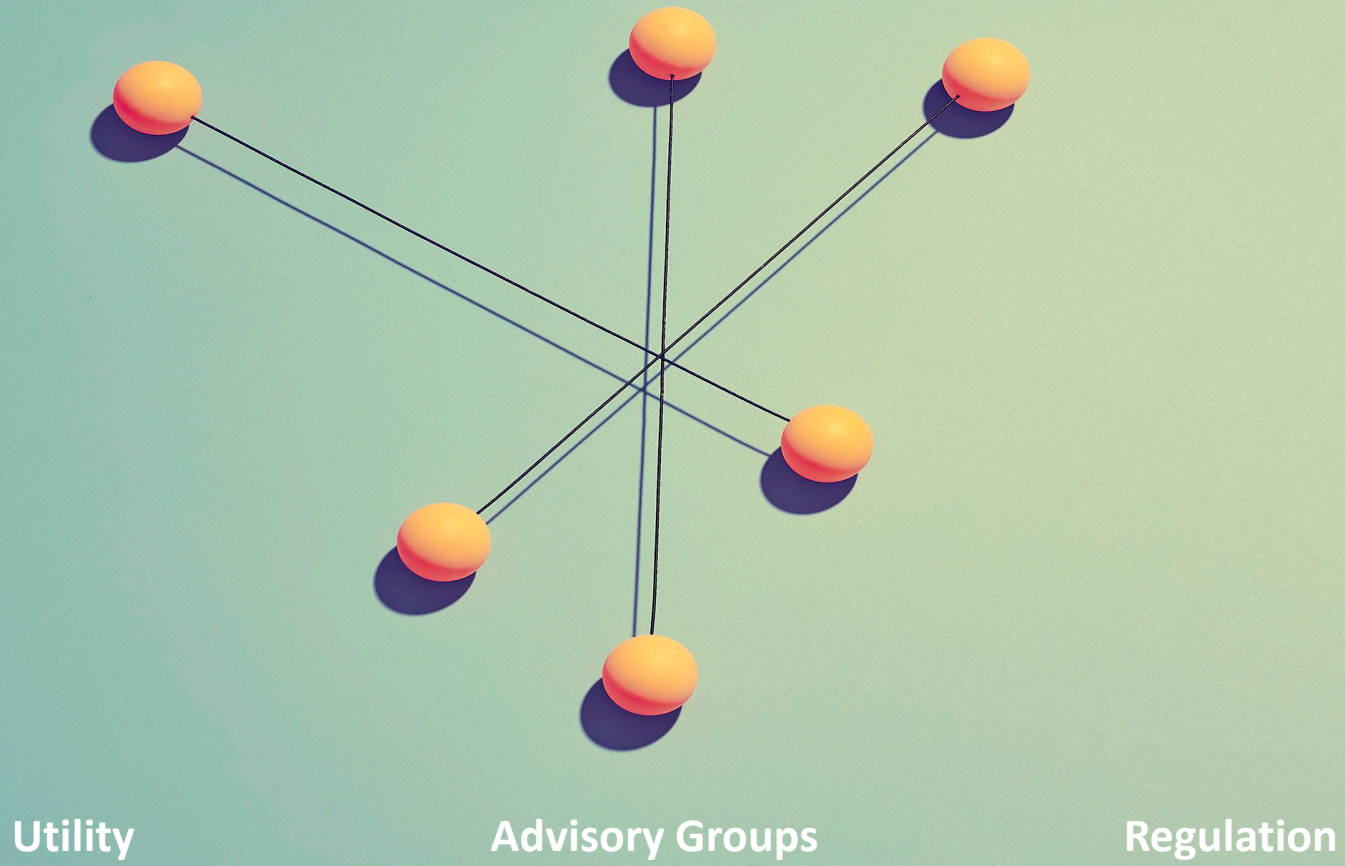
Washington Equity Advisory Group 2023 Meeting Schedule

Date / Time / Meeting Format	Proposed Agenda Topics*
January 12th, 1pm-4pm (PST) Online	Washington Rate Case; Craft3 WA Home Energy Loan Program Community Connections
February 9th, 1pm-4pm (PST) Online	Wattsmart Small Business Lighting (Utility Actions Update) Demand Response Core Concepts WA Residential Survey: Closing the Feedback Loop
March 9th, 1pm-4pm (PST) Hybrid: Perry Technical Institute (Yakima)	Transportation Electrification Washington Plan Filing, Feedback, and CBI Update Demand Response Washington Filing and CBI Update Community Spotlight
April 13th, 1pm-4pm (PST) Online	Communications Team Vision & Updates; Comms CBI Update Energy Efficiency Updates Community Connections
May 2-4 (Yakima & Walla Walla)	Local, in-person visits with the WA Equity Advisory Group
June 8th, 1pm-4pm (PST) Online	CEIP Annual Progress Report Check In; WA Survey Updates from the Communications Team and Energy Efficiency Team Community Connections
July 13th, 1pm-4pm (PST) Hybrid: Sustainable Living Center (Walla Walla)	Filed CEIP Annual Progress Report Filing & Feedback; WA Non-Energy Impacts Updates Community Connections
August	No EAG Meeting; CEIP Engagement Series 1 Meeting (Online) August 31st 12:30pm-4pm
September 14th, 1pm-4pm (PST) Online	Energy Efficiency Updates (Preview Biennial Conservation Plan and program changes) CEIP Update & Feedback Tracker EV Managed Charging Pilot Communications Update
October 12th, 1pm-4pm (PST) Hybrid: NCAC (Toppenish)	WA Dept. Of Commerce Presentation (Grants & Resources) Communications Presentation on <i>Wattsmart Business</i> Multi-Cultural Marketing Campaign 2024 Planning
November	No Meeting
December 7th, 1pm-4pm (PST) Online	End of the Year Reflection; 2024 Planning (Continued)

EAG

Equity Advisory
Group:
Impacts on
Decision Making

Expanded Influence



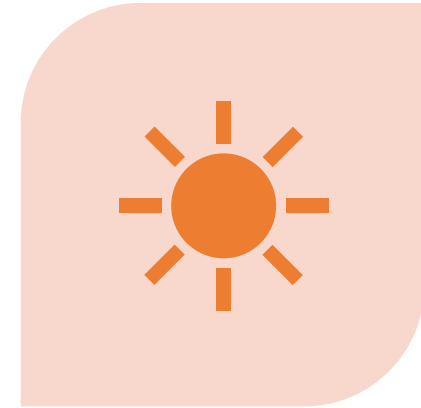
Equity Advisory Group Mentions



**CLEAN ENERGY
IMPLEMENTATION PLAN**



PUBLIC PARTICIPATION PLAN



**CLEAN ENERGY IMPLEMENTATION
PLAN BIENNIAL REPORT**

Break

Updates

Clean Energy Implementation Plan (CEIP)

- Approval of the CEIP Settlement Agreement
- Filing of our 2023 CEIP Biennial Report

[PacifiCorp.com \(CEIP Webpage\)](https://www.pacifiCorp.com/ceip)

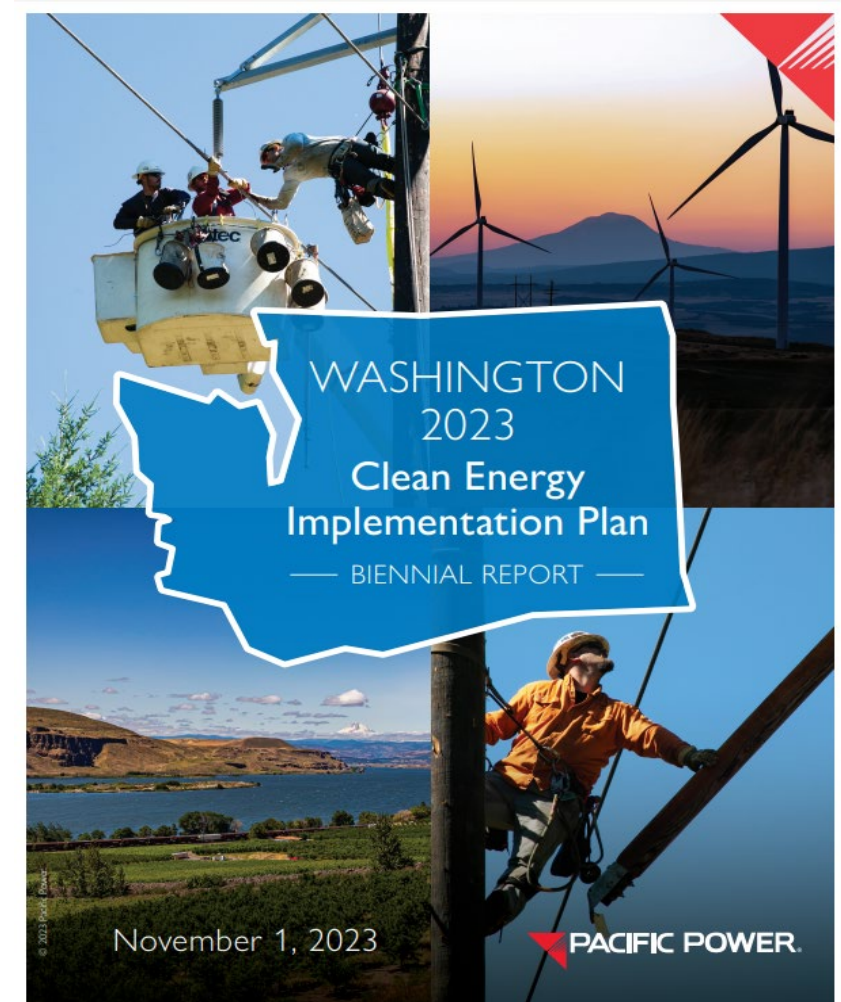
2021 Clean Energy Implementation Plan

[Clean Energy Implementation Plan](#)

[2023 Clean Energy Implementation Plan Progress Report](#)

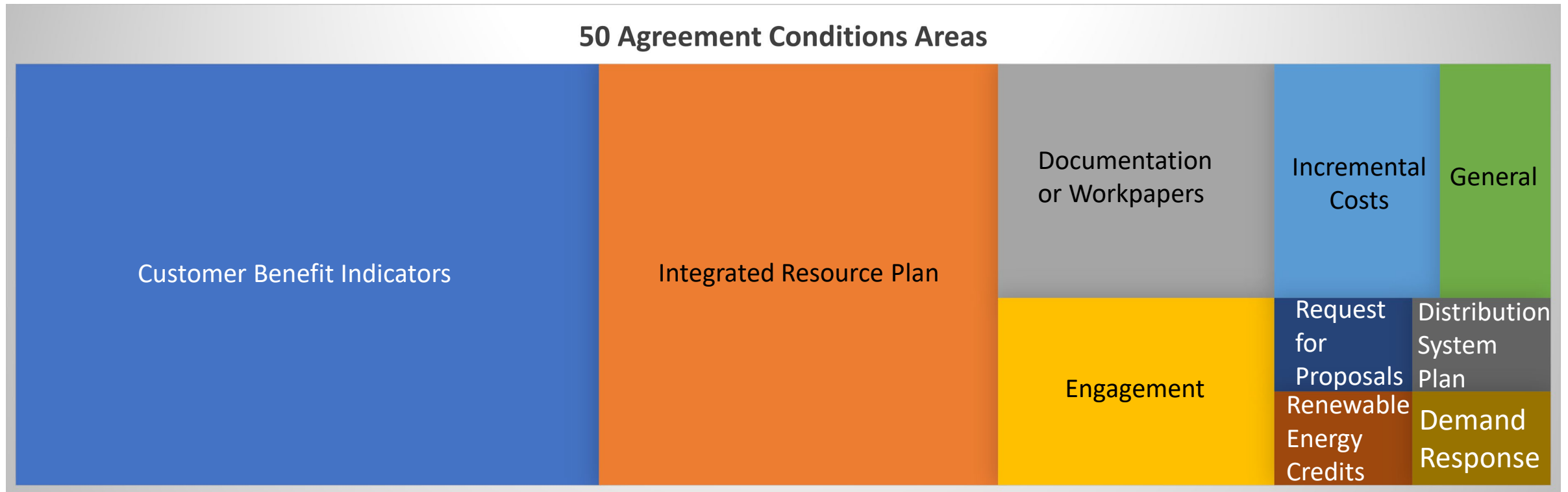
[Final Order Approving the CEIP Settlement Agreement](#)

[2023 Clean Energy Implementation Plan Biennial Report](#)



Clean Energy Implementation Plan (CEIP)

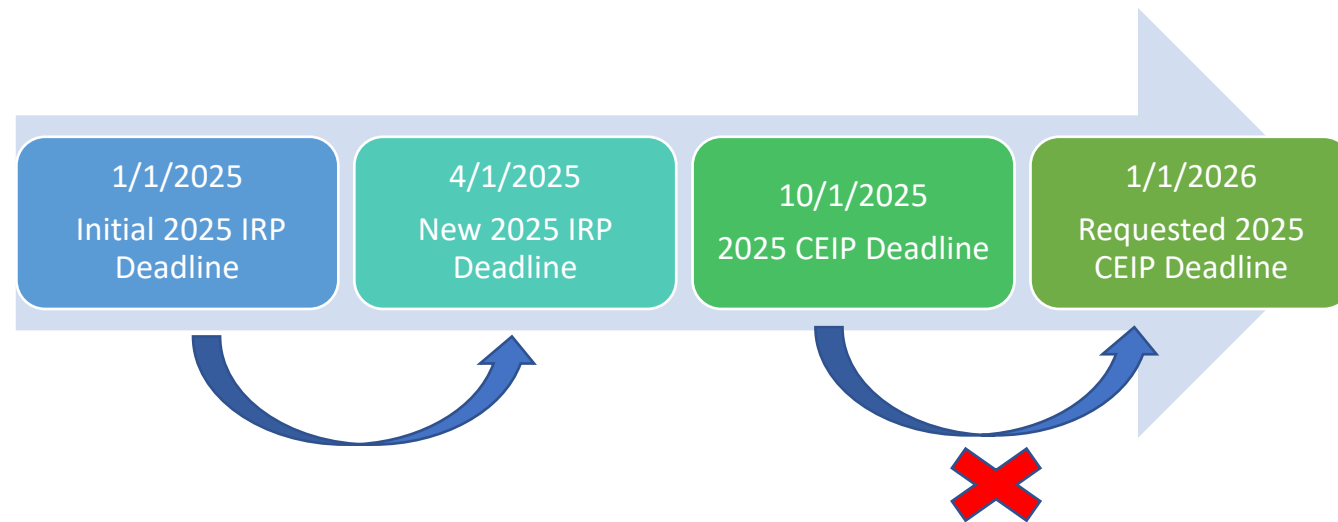
October 25, 2023 - Washington Utilities and Transportation Commission Approved and Adopted the Full Multi-Party Settlement Agreement for Pacific Power and Light Company's First Clean Energy Implementation Plan.



Clean Energy Implementation Plan (CEIP)

As we plan for our 2025 CEIP we are also planning for our 2025 Integrated Resource Plan (IRP). Both are developed dependent of each other.

We determined that the timing for our 2025 IRP would need to be moved to occur at the same time as the completion of our six-state 2025 IRP. To accomplish this, we filed a request to move the timing for our IRP from “by January 1, 2025”, to “by April 1, 2025”. We also requested the 2025 CEIP filing date also be moved. This requested change would move the 2025 CEIP filing from “by October 1, 2025” to “by January 1, 2026”.



CBI and Metric Report Card

Customer Benefit Indicator	Metric	Category	Baseline	2022 - n
Increase community-focused efforts and investments	Workshops on energy related programs	HIC Location	1	13

- Recently approved multi-party settlement sets forth several conditions
 - Customer Benefit Indicator (CBI) Condition 11: PacifiCorp will incorporate its Clean Energy Implementation Plan CBIs and metrics into a publicly accessible comprehensive report card that includes all metrics and baseline data that the Company reports to the Commission, available on the Company's CEIP website within 60 days of the final order

Preview of 2024

Washington Equity Advisory Group 2024 Meeting Schedule

Date / Time / Meeting Format	Proposed Agenda Topics*
January 11, 2024 (1pm-4pm) Online	Transportation Electrification New Programs (WA) Residential Demand Response (DR) Program Community Connections
February 8, 2024 (1pm-4pm) Online	Weatherization Programs Presentation Community Connections
March 14, 2024 (1pm-4pm) Hybrid: WorkSource Yakima	South Central Workforce Council Presentation Energy Efficiency Updates Community Connections
April 11, 2024 (1pm-4pm) Online	Multi-Family Electric Vehicle Supply Equipment (EVSE) Program Integrated Resource Planning (IRP) Intro Community Connections
May (Dates TBD)	Local, in-person visits with the WA Equity Advisory Group May – Wildfire Awareness Month
June 13, 2024 (1pm-4pm) Online	Integrated Resource Planning (IRP) Update Energy Efficiency Updates Communications Update Community Connections
July 11, 2024 (1pm-4pm) Online	Clean Energy Implementation Plan (CEIP) Annual Progress Report Demand Response Program Updates Disconnections Community Connections
August	No Meeting
September 12, 2024 (1pm-4pm) Hybrid: TBD (Walla Walla / College Place Area)	Integrated Resource Planning (IRP) Update Energy Efficiency Updates - (Preview 2025 Annual Conservation Plan including potential updates to Utility Actions and preview 2025 program changes) Community Connections
October 10, 2024 (1pm-4pm) Online	Community Connections
November	No Meeting
December 12, 2024 (1pm-4pm) Online	End of the Year Reflection; 2025 Planning

Ongoing Communications Plan (WA)



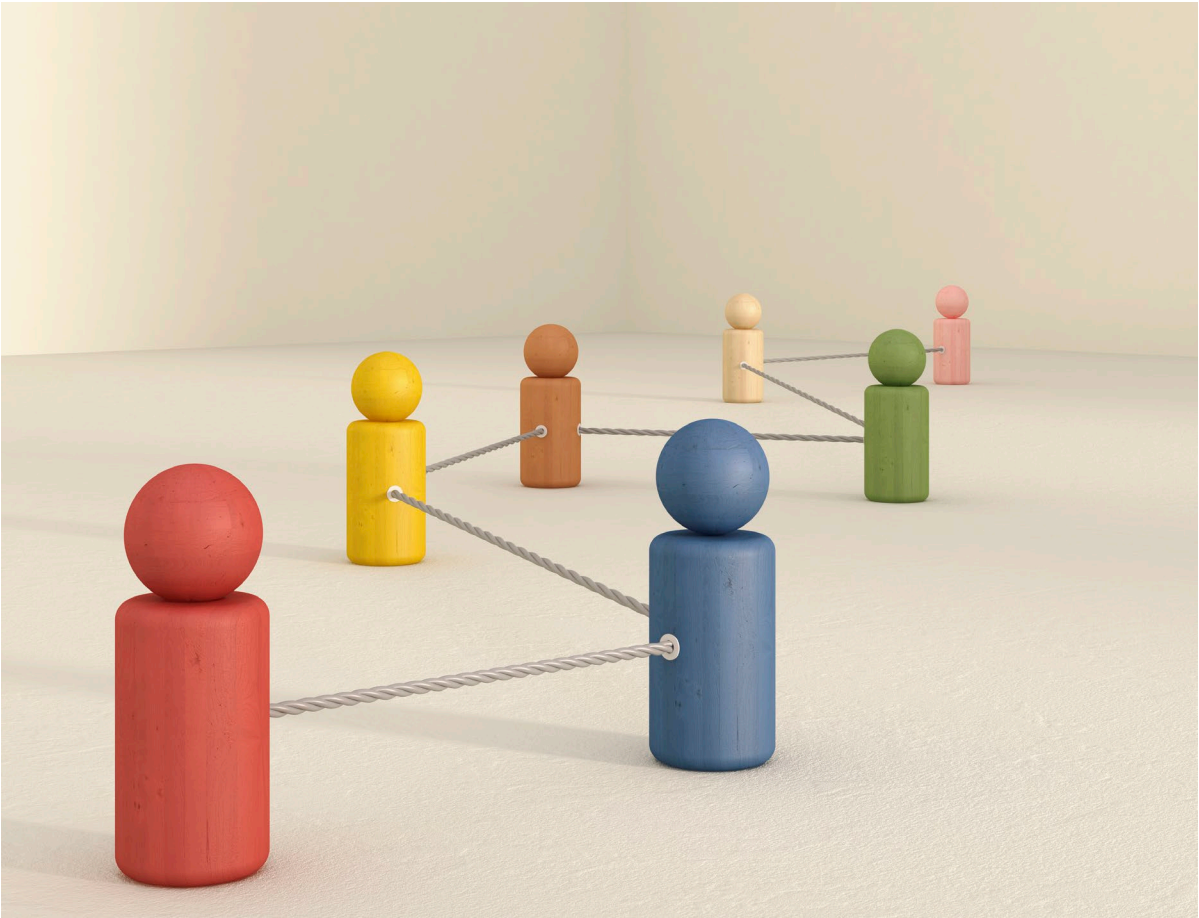
Continue Wattsmart multicultural earned media campaigns



Explore new advertising and outreach channels to reach Spanish-speaking customers



Create new business-focused case studies



Coming in 2024....

Continuing to enhance our webpages:

- [Energy Resource Center \(pacificpower.net\)](http://pacificpower.net)
- [Washington Clean Energy Transformation Act & Equitable Distribution of Benefits \(pacificcorp.com\)](http://pacificcorp.com)
- Create a "HUB" for all WA engagement info
 - Adapt the Energy Resource Center
 - Adapt the Clean Energy Transformation Act (CETA)/Clean Energy Implementation Plan (CEIP) webpage

To consider:

- The creation of EAG member features
 - On the Pacific Power website, showcasing members/organizations



Post-Meeting Survey

- In 2024, we will be offering a quick post-meeting survey to provide another avenue to receive feedback from our members and the public.
- The survey will be provided by a QR code and URL and will be available for 7 days after each Equity Advisory Group meeting



Public Comment

Upcoming Equity Advisory Group Meetings

January 11, 2024 (Online) 1pm-4pm

[Washington Equity Advisory Group Meeting Zoom Link](#)

February 8, 2024 (Online) 1pm-4pm

[Washington Equity Advisory Group Meeting Zoom Link](#)

Resources

For more information:

[Washington Clean Energy Implementation Plan](#)

Washington Feedback Tracker:

[Washington CEIP Feedback Tracker Through June 2023 Uploaded 10 10 2023.xlsx \(live.com\)](#)

Energy Resource Center:

[Energy Resource Center \(pacificpower.net\)](#)